**AP Language and Composition** Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Logical Fallacy Project

**Directions**: Please choose one of the projects below as a means to demonstrate your knowledge of logical fallacies. Your project will be due during the warm-up period in the Month of September (Check blog for due dates). You may work with a partner. Remember your audience and make sure material is school appropriate.

**Option #1**: Go out into the real world and find examples of at least five logical fallacies. You can use real-life cases from advertisements, opinion articles, television shows, newspapers and so on. You will need at least three different sources. Using a visual Medium (Prezi, iMovie, movie maker)Identify the target audience for each, the logical fallacy used to deliver the message, and how the message is meant to persuade the target audience. Why is the reasoning deceptive or dishonest? Load to YouTube and submit the link in Edmodo

**Option #2:** Create a story or comic in which you incorporate at least five logical fallacies into the plot/dialogue. **Label each logical fallacy in parentheses after the sentence in which you include the fallacy**. Don’t drop a logical fallacy into the dialogue/content unless the fallacy works in the context of your story. On a separate sheet, explain the logical fallacy used in story and how it the reasoning was deceptive or dishonest? Use a visual medium to present. Load to YouTube and submit the link in Edmodo

**Option #3:** Write a song or rap that demonstrates your understanding of at least five logical fallacies. Include examples of each. If you choose this option, a performance is a must ☺ (Please identify all logical fallacies in parentheses). You can record it, edit it, and then load to YouTube and submit the link in Edmodo

\*\* If you have an idea of another project that would successfully demonstrate your understanding of the logical fallacies, please feel free to contact me and we can talk about it.\*\*

**Evaluation Rubric (project will count as a quiz grade**):

\_\_\_\_ Engages the readers’ interests and demonstrates great depth and insight

\_\_\_\_Makes highly effective use of language to support the advertisement, story or song/rap

\_\_\_\_ Correctly identifies five logical fallacies and uses them appropriately **(Note:** Create or utilize examples NOT

discussed in class). Please do not use fallacies not discussed in *Patterns for College Writing* or “Love is a Fallacy”

\_\_\_\_ Demonstrates personality. Writing is lively, engaging and expressive

\_\_\_\_ All graphics are related to the topic and make it easier to understand. All borrowed graphics have a source citation.

\_\_\_\_ There are no grammatical/mechanical mistakes

**Student Sample:**

<http://www.youtube.com/watch?v=4nBgmmB2fv4>

<http://prezi.com/2h10vyyjt2j5/?utm_campaign=share&utm_medium=copy&rc=ex0share>

**+** = Successfully Accomplished **-** = Missing Component **0**= Not Present

\_\_\_\_ The student did not read directions and/or label the logical fallacies. The grade automatically starts at a C.

\_\_\_\_ Engages the readers’ interests and demonstrates great depth and insight

\_\_\_\_Makes highly effective use of language to support the advertisement, story or song/rap. If the student chose option #1, the

student convincingly and accurately answers all questions (identifies the target audience for each, the logical fallacy used to deliver the message, and how the message is meant to persuade the target audience. Further the student answers why the logical fallacy is deceptive or dishonest. )

\_\_\_\_ Correctly identifies **five** logical fallacies and uses them appropriately**.**  Creates or utilizes fallacies NOT discussed

in class

\_\_\_\_ Demonstrates personality. Writing is lively, engaging and expressive

\_\_\_\_ All graphics are related to the topic and make it easier to understand. All borrowed graphics have a **source citation**.

\_\_\_\_ There are no grammatical/mechanical mistakes on the poster.